

Message Text

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44

ACTION ARA-20

INFO OCT-01 ISO-00 CIAE-00 DODE-00 INR-11 NSAE-00 PA-04

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R 111125Z SEP 74

FM AMEMBASSY BRASILIA

TO USIA WASHDC

INFO SECSTATE WASHDC 5526

AMCONSUL SAO PAULO

AMCONSUL RIO DE JANEIRO

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USIAC

E. O. 11652 N/A

TAGS: N/A

SUBJECT: BRZEZINSKI VISIT TO BRAZIL

1. SUMMARY - ZBIGNIEW BRZEZINSKI OF COLUMBIA UNIVERSITY (AND OTHER AFFILIATIONS) WAS AN UNQUALIFIED SUCCESS AS SPEAKER, CONSULTANT AND EXPERT ON U.S. FOREIGN POLICY DURING FIVE DAYS (SEPT. 3-----7) IN SAO PAULO, BRASILIA AND RIO UNDER USIS AUSPICES. END SUMMARY.

2. AS USIA AND DEPARTMENT AWARE, BRZEZINSKI WAS INVITED TO SAO PAULO TO PARTICIPATE IN 20TH ANNIVERSARY CELEBRATION OF GETULIO VARGAS FOUNDATION. POST PICKED HIM UP THERE AND SPONSORED HIS APPEARANCES IN THE OTHER TWO CITIES.

3. BRZEZINSKI STATED AT OUTSET THAT HE HAD WANTED TO VISIT BRAZIL FOR SOME TIME, THAT HE WANTED TO STUDY BRAZIL AS A MAJOR EMERGING SOCIETY AND THAT HE PLANNED TO CONTINUE BEING INTERESTED IN BRAZIL FROM AN ACADEMIC, INTELLECTUAL AND PRACTICAL POINT OF VIEW, AS A COUNTRY WHICH WAS GAINING
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INCREASING GLOBAL IMPORTANCE. HE THUS WANTED "TO TAKE" AS

MUCH AS "HE GAVE". THIS LED TO MUTUALLY USEFUL EXCHANGE WITH HIGH GOB OFFICIALS, BRAZILIAN DIPLOMATS, TOP-LEVEL MILITARY OFFICERS, BUSINESSMEN, ACADEMICIANS, STUDENTS AND PRESS.

4. WE HAVE RARELY HAD A VISITOR WHO CREATED SO MUCH INTELLECTUAL STIR AMONG THOSE PEOPLE WE WANTED TO REACH, WHO RESPONDED SO WELL TO SEARCHING QUESTIONS, WHO WAS SO ACCOMMODATING IN HIS WILLINGNESS TO ENGAGE IN INTELLECTUAL EXCHANGE AND WHO HAD SUCH A BREADTH OF BACKGROUND, INFORMATION AND VISION. BECAUSE HE DID NOT ADHERE TO ANY PARTICULAR OFFICIAL LINE BUT INSTEAD OFFERED ORIGINAL AND REFRESHING INSIGHTS INTO PROBLEMS OF FOREIGN POLICY, HE ENHANCED OUR CREDIBILITY. HE SUPPORTED PRIMARILY OBJECTIVES III AND IV AND TO A LESSER EXTENT I.

5. IN SAO PAULO BRZEZINSKI SPOKE ON "THE HISTORY OF U. S." SOVIET RELATIONS DURING THE PAST 25 YEARS FOR THE GETULIO VARGAS FOUNDATION FORUM. HE ALSO ADDRESSED A CHAMBER OF COMMERCE LUNCHEON OF 200 GUESTS, INCLUDING BRAZILIAN, AMERICAN AND SOME JAPANESE BUSINESSMEN, ON "AMERICA IN THE CHANGING INTERNATIONAL CONTEXT." HE FURTHER MET TOP MEDIA AND ACADEMIC LEADERS AS HOUSE GUEST OF CONSUL GENERAL.

6. IN BRASILIA, HE HAD LUNCH WITH VICE CHIEF OF ARMED FORCES GENERAL STAFF, EXECUTIVE OFFICER TO CHIEF OF PRESIDENT'S MILITARY HOUSEHOLD AND CHIEF OF CABINET OF SECRETARIAT OF NATIONAL SECURITY COUNCIL - HOSTED BY DEFENSE ATTACHE. HE THEN MET WITH NINE LEADING HISTORY AND POLITICAL SCIENCE PROFESSORS AT UNIVERSITY AND HAD PRIVATE DINNER WITH GENERAL GOLBERI DO COUTO E SILVA, CHIEF OF THE PRESIDENT'S CIVIL HOUSEHOLD. THE FOLLOWING DAY HE CALLED ON SECRETARY GENERAL OF FOREIGN MINISTRY AND THEN HAD 2-HOUR ROUNDTABLE DISCUSSION ON EAST-WEST RELATIONS AND DISARMAMENT WITH FOREIGN MINISTRY EXPERTS, A DISCUSSION WHICH WAS CONTINUED AT AMBASSADOR'S LUNCH.

7. IN RIO HE MET WITH FOREIGN CORRESPONDENTS; HAD LUNCH WITH THREE TOP EDITORS OF JORNAL DO BRASIL; AND HAD DINNER LIMITED OFFICIAL USE

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WITH CANDIDO MENDES (PRESIDENT OF CANDIDO MENDES UNIVERSITY), ROBERTO CAMPOS AND OTHERS.

8. MEDIA COVERAGE, ALTHOUGH NOT SPECIFICALLY SOUGHT BY POST, WAS EXTENSIVE. EXCLUSIVE 3-PAGE INTERVIEW, CONDUCTED IN U.S. BEFORE BRZEZINSKI'S ARRIVAL, WAS PUBLISHED IN LAST WEEK'S EDITION OF VEJA (TIME-LIKE NEWS WEEKLY). HIS INTERVIEW WITH JORNAL DO BRASIL WAS CARRIED BY AGENCIA JB AND USED WIDELY

IN HALF OR FULL PAGE FORMATS. FOLHA DE SAO PAULO CARRIED HIS
SAO PAULO SPEECH ALMOST IN TOTO IN FULL PAGE COVERAGE.

9. POST MADE GOOD USE OF USIS MATERIALS TO ENHANCE IMPACT
OF VISIT:

A. PREPARED ANNOTATED BIBLIOGRAPHY

B. DISTRIBUTED COPIES OF DIALOGO (VOLUME VI NO. 3, 1973)
WITH BRZEZINSKI'S ARTICLE ENTITLED "THE FOREIGN POLICY OF
THE U.S

: IN S

EARCH OF A FOCUS"

C. PRESENTED COPIES OF BRZEZINSKI'S 1971 BTP BOOK
"BETWEEN TWO AGES"

E. DISTRIBUTED ARTICLE FR WIDE PLACEMENT IN PRESS IN
THREE CITIES AND ELSEWHERE.

10. BRZEZINSKI STATED HE WANTS TO RETURN TO BRAZIL. WE
WILL ALWAYS BE DELIGHTED TO HAVE HIM BACK FOR FURTHER
IN-DEPTH PROGRAMMING.
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